Secondary Research

Historical background

Growth trends ([Independant video game studios are on the rise](https://www.theglobeandmail.com/report-on-business/small-business/sb-growth/independent-video-game-studios-are-on-the-rise/article33700472/) - 2017)

* Growing trend of developers moving to start indie studios
* Aided by digital distribution (easier to self-publish)
* Small scale games production is accelerating (more competition)
* Widely available game engines and tools a neccesity for survival

Pay and finances